



ICS Institute of Chartered Shipbrokers
Hong Kong Branch



Institute of Chartered Shipbrokers, Hong Kong Panel Discussion on 22nd November 2019

Shipping in Challenging Times (Looking for the ever-elusive Crystal Ball)

Shipowners face a doubling of cargo volumes by 2050 (assuming conservative growth of 2-2.5% per annum) whilst cutting emissions at least by half (if UN and broader societal expectations are to be met). Therefore, shipowners must find alternatives to the fossil fuels that have powered their ships for most of the 20th Century. There is no time to waste considering that ships need at least 20 years of life to pay back their investment cost and that the requisite technologies do not yet exist at an acceptable cost. How should the industry go about meeting this challenge?

Shipowners must urgently embrace greater digitization of their internal processes and of their customer interactions. We need to be proactive or we face a future where young people do not wish to work in our industry and/or where all the value in shipping is taken by third parties (such as Amazon ?) who meet our customers' need for better digital services whilst outsourcing the "metal" low value-added operations only to "dumb" shipowners. What should we be doing differently today?

We in the shipping industry as well as academia and policy makers must urgently get our heads together to analyse the trends that will shape future of our industry. Two such trends are detailed above but there are more! The task of our panel and our audience is to enumerate these expected trends and to think about our plans to thrive in a changing and challenging world.

Panellists:

Mr. Mats Henrik Berglund
Mr. Arthur Bowring

Mr. Richard Hext
Mr. Logan Chong

Mr. Edward Liu
Ms. Olivia Lennox-King

Moderator:

[Jagmeet Makkar](#), MSc FICS FRINA FIMarE(I) FHKI Arb MCI Arb

Date:

22nd November 2019

Registration:

6 – 6.25 pm

InvestHK

6.25 – 6.30 pm (Mr. Benjamin Wong)

Panel Discussion:

6.30 – 8 pm

Networking Cocktails:

8 pm onwards

Venue (Sponsored by **Hill Dickinson**):

Room 3205, 32nd Floor
Tower Two, Lippo Centre
89, Queensway, Admiralty, Hong Kong

Program Fee:

Free of Cost (Registration Required)

Registration Link:

Click on [Panel Discussion](#)

(Limited Seats / early registration recommended)

Group of Experts:

[Ms. Nelly Akhmedzhanova](#) [Mr. Anand Sharma](#) [Capt. JF Zhou](#) [Capt. Gautam Ramaswamy](#) [Capt. Sanjeev Verma](#)



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Panellists

Mr. Mats Henrik Berglund
Chief Executive Officer
Pacific Basin Shipping Ltd.



Mr. Richard Hext
Chairman
Vanmar Shipping



Mr. Edward Liu
Counsel
Hill Dickinson



Mr. Arthur Bowring
Maritime & Commercial Advisor
Consultant



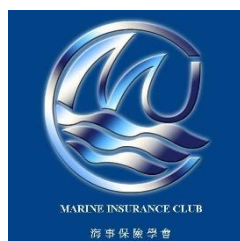
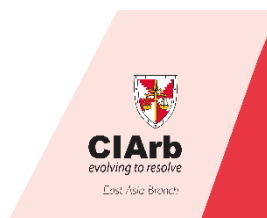
Mr. Logan Chong
MD, Transportation Sector
Investment Banking Asia Pacific
BNP Paribas



Ms. Olivia Lennox-King
Managing Director
Asia Maritime Pacific



Event Supporting Organisations:



Hong Kong Maritime and Port Board; Hong Kong Shipowners Association; Invest Hong Kong; Hong Kong Institute of Arbitrators; Hong Kong Maritime Arbitration Group; Chartered Institute of Arbitrators, East Asia Branch; Young Professionals in Shipping Network; Marine Insurance Club; Institute of Marine Engineers (I); CY Tung International Centre for Maritime Studies; Hong Kong Mediation Centre; International Dispute Resolution & Risk Management Institute; DMET-MERI Alumni Association Hong Kong; Sailor Today; The Shipping Tribune; Institute of Seatransport; Hong Kong Logistics Management Staff Association; Shanghai Maritime University Hong Kong Alumni Association; Dalian Maritime University Hong Kong and Macau Alumni Association; Hong Kong Seamen's Union